FOREVER LIVING PRODUCTS®

Important Information About Being a U.S. Forever Business Owner (FBO)

How do I become an FBO?

- Sign-up is free and there are no required purchases.
- To qualify for sales/bonus compensation structure on product sales and additional product discounts, you must generate sales of at least two case credits of Forever Living products (around $400) over a consecutive two-month period.

How do I earn money with Forever?

You earn money by generating sales of Forever products. You do **not** earn any money by recruiting or sponsoring someone to join as an FBO. Specifically, you can earn:

- Profit on product sales to customers; and
- Sales commissions (also called bonuses) based on your own product sales and those of other individuals on your sales team.

After generating sales of at least two case credits over a two consecutive month period, you can qualify as an Assistant Supervisor and start earning sales commissions (bonuses) when you generate sales of at least four case credits each month. None of these cases are required to be personally purchased by you.

How much does a typical U.S. FBO who engages with Forever earn in a year before expenses?

FBOs engage with Forever when they join Forever, buy or sell Forever products, or sponsor others to join their sales team. In 2024, from all U.S. FBOs who engaged with Forever:

- 69.3% did not receive any payments.
- 30.7% received at least one payment. For these FBOs, the average annual earnings before expenses were $1,823.88. Median earnings for those FBOs were $43.94.

We calculated average annual earnings by adding all of the earnings then dividing by the number of FBOs who received at least one payment. Median earnings represent the absolute middle in the entire range of earnings, between $0 and the highest in the set. These earnings reflect a combination of retail profits, volume bonuses, and leadership bonuses.

FBOs may also make sales to customers person-to-person and earn retail profit from those sales. While online sales to customers are included in these figures, retail profit from person-to-person sales are not.

Earnings and Other Incentives for U.S. FBOs Who Engaged with Forever in 2024 and Received At Least One Payment Before Expenses (7,325 FBOs)

Top 10% (733 FBOs)	**Average earnings: $17,292.96** **Median earnings: $3,524.83**
Top 50% (3,663 FBOs)	**Average earnings: $3,640.35** **Median earnings: $206.29**
Bottom 50% (3,662 FBOs)	**Average earnings: $6.91** **Median earnings: $0.02**

What are typical expenses as a U.S. FBO?

To support FBO operations, a maximum $3/month FBO Support Fee ($36 annually) will be deducted from the bonuses of all FBOs at Assistant Supervisor level or above. The $3 fee is only deducted in months when you earn a bonus: if you earn less than $3, only the amount earned is deducted; if no bonus is earned, no fee is deducted. Fees do not accrue, and no out-of-pocket payments are ever required.

Other expenses are optional and based on how you decide to grow your Forever business. Typical expenses may include:

- Shipping charges. These are: $8.50 for retail customer orders over $50; $8.50 for FBO orders below 4.150 CCs; and, shipping fees based on the carrier's zone and weight tables for FBO orders above 4.150 CCs. International orders may incur additional fees.
- Sales taxes on product purchases
- Product purchases to use as samples
- Upgraded subscription to FLP360 Pro ($10/month), a specialized platform that provides advanced business reports, social media management tools, customizable landing page templates, and professional training materials. The basic version of FLP360 which tracks product sales and earnings is provided complementary to all FBOs achieving Assistant Supervisor level.
- Travel and hotel costs to attend Forever meetings and trainings that are not company-sponsored.

Am I guaranteed to succeed with Forever?

No. Forever cannot make any guarantees on your success. Some FBOs will build a successful Forever business, while others will not. As with any undertaking, your skill level, effort, dedication, and time are all factors of building a satisfying Forever business.

What if I decide Forever isn't for me?

- You can, at any time, choose not to sell products or build a business. There are no penalties for deciding not to participate.
- You can request to officially cancel your FBO distributorship at any time. You can return unopened products you purchased within the last 30 days for a full refund.

Please use the following contact methods any time you want to communicate with us, including if you wish to discontinue being an FBO or would like to return unopened products:

Forever Living Products International
ATTN: Customer Care
7501 East McCormick Pkwy
Scottsdale, Arizona 85258
1-888-440-ALOE (2563)
customercare@foreverliving.com

Customer Care Hours:
Monday-Friday 8:00am-5:30pm MST
Saturday 9:00am-1:00pm MST

What if I only want to buy Forever products at a discount?

Consider joining Forever as a Preferred Customer! You'll get a 5% discount off future purchases, and once you generate at least two case credits of product over a consecutive two-month period, you'll get a 30% discount on all subsequent orders.