Incentives






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BELIEVE IT. ACHIEVE IT. LIVE IT.

Global Rally — a destination unto itself!

Global Rally brings together Forever Business Owners representing over 100 countries to discover new products, train on business building strategies and tactics, gain inspiration from empowering stories, witness recognitions, enjoy amazing entertainment and more. There's a reason we say it's an event like no other!

With travel to some of the world's most sought-after destinations, qualifiers not only get to experience the diverse culture of the Forever family during the event, but they also explore new places, interact with diverse cultures and embrace the opportunity to expand their business globally. Forever continues to raise the bar and set the standard for excellence—creating unforgettable and transformative adventures!

Global Rally consists of activities and events. Depending on a qualifier's level of qualification, an FBO gets to attend several trainings, be part of exclusive parties and get recognized on stage during the event. This event is truly unique and gathers some of the best entertainment in the world, alongside some spectacular speakers to create a phenomenon that everyone must attend!

The achievements expressed in this testimonial are not typical and are the individual's personal opinion and subjective experience. Individual results may vary. Forever makes no guarantees on income or success. Please see Forever's Annual Income Disclosure Statement at foreverliving.com/income for more information.

HOW TO QUALIFY

Qualification Period: January 1 – December 31

There are three levels of qualification (1.5k, 2.5k and 5k) that you can aspire to achieve. Each level is based on total case credit accumulation throughout the year 50 CC must come from New Business Activity. Therefore, if you achieve 2,000 case credits over the 12 months of the qualification period, you will qualify at the 1.5k level.

Company policy also states that case credits may combine from all the countries where an FBO has a group. Any Open Group case credits generated during a month that an FBO is not Active, and any Leadership case credits generated during a month an FBO is not Leadership Bonus Qualified, will not count toward qualification. Active case credits will count regardless of Activity status.

You can also qualify to attend Global Rally as a Chairman's Bonus Manager (under 1.5k). See page 8 to learn more about Chairman's Bonus qualification.

WHAT YOU EARN

Each level of qualification earns airfare, lodging and meals for the number of nights specified in the Company Policy.

What if I don't qualify?

You can still participate in Global Rally and watch the fun on our livestream. Since we know many can't join us in person, we will go live from the event to broadcast all the exciting entertainment, recognition and keynote speakers. It's a great way to see what's happening and to get motivated to qualify for the next one.

Global Rally: *"Forever makes no guarantees on awards or success. Less than 3% of active participating, hardworking Forever Business Owners worldwide qualified for Forever's Global Rally in 2024."*

Find more details on qualification in the Forever Company Policy.









Global Leadership Team



FOREVER'S ELITE

Enjoy the view from the top! The Global Leadership Team (GLT) is comprised of top Forever Business Owners who generate 7,500 case credits or more.

These leaders serve as global ambassadors for Forever and work closely with the Executive Team to support and improve the Forever Opportunity. They play an important role in helping to define new policies, products, trainings and best practices. Plus, they are invited to attend the GLT Summit each year, where they collaborate and work directly with Forever's Executive Team.

Their leadership is essential to the growth of the business all over the world and their success serves as an example of all that is possible with Forever.

GLT: *"Forever makes no guarantees on awards or success. Less than 1% of active, participating, hardworking Forever Business Owners worldwide qualified for Global Leadership Team in 2024."*

WHAT YOU EARN

Qualification Period: January 1st – December 31st

NOTE: FBOs who qualify are recognized and announced as GLT after the 1st of each year.

7.5K

Airfare, lodging and meals for 8 days and 7 nights.

Spending allowance equivalent to $3,200 USD deposited into your bank account.

Use of the VIP checkout in the Rally shopping area.

10K

Airfare, lodging and meals for 8 days and 7 nights.

Business Class flight accommodations to/from the Rally.

Spending allowance equivalent to $3,200 USD deposited into your bank account.

Use of the VIP checkout in the Rally shopping area.

12.5K

Airfare, lodging and meals for 8 days and 7 nights.

Business Class flight accommodations to/from the Rally.

Spending Allowance equivalent to $12,700 USD deposited into your bank account.

Use of the VIP checkout in the Rally shopping area.

15K

Airfare, lodging and meals for 8 days and 7 nights.

Business Class flight accommodations to/from the Rally.

Spending Allowance equivalent to $20,200 USD deposited into your bank account.

Use of the VIP checkout in the Rally shopping area.

20K

Airfare, lodging and meals for 8 days and 7 nights.

Business Class flight accommodations to/from the Rally.

An exclusive, custom designed experience; plus a Spending Allowance equivalent to $20,200 USD deposited into your bank account.

Use of the VIP checkout in the Rally shopping area.

GLT: *"Forever makes no guarantees on awards or success. Less than 1% of active, participating, hardworking Forever Business Owners worldwide qualified for Global Leadership Team in 2024."*







Chairman's Bonus



MORE THAN A BONUS... AN OPPORTUNITY!

Our Chairman's Bonus program pays back a percentage of our global revenue annually to our leaders and business builders to reward them for their hard work and dedication.

Qualify at levels 1, 2 or 3 and experience how Forever has another bonus! You will be invited to the Global Rally an exotic destination around the world to to be recognized for the extraordinary achievement of a Chairman's Bonus.

Chairman's Bonus: *"Forever makes no guarantees on awards or success. Less than 3% of active participating, hardworking Forever Business Owners worldwide qualified for Chairman's Bonus in 2024."*

HOW TO QUALIFY

Qualification Period: January 1 – December 31
Incentive available in select markets.

To qualify for any level of the Chairman's Bonus incentive, a Forever Business Owner must fulfill all the following requirements after becoming a Recognized Manager.

- Be Active every month.
- Be Leadership Bonus qualified. (Case credits generated during months an FBO is not qualified will not count toward this incentive.)
- Be qualified for the Earned Incentive Program.

There are three levels of qualifications for Chairman's Bonus. Keep in mind that some requirements must be met in your qualifying country, while others can be met in any participating country to count toward the incentive.

Qualifying country: the country in which you've met the core requirements.

LEVEL 1

- Accumulate 700 Personal and Open Group case credits, of which 150 must be new Business Activity.
- Develop a downline recognized Manager that accumulates 600 or more total group case credits in your qualifying country OR a downline Chairman's Bonus qualifier in any participating country.

LEVEL 2

- Accumulate 600 Personal and Open Group case credits, of which 100 must be new Business Activity
- Develop 3 downline Chairman's Bonus qualifiers, each in separate downlines, in any participating country

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LEVEL 3

- Accumulate 500 Personal and Open Group case credits, of which 100 must be new Business Activity
- Develop 6 downline Chairman's Bonus qualifiers, each in separate downlines, in any participating country

Chairman's Bonus: *"Forever makes no guarantees on awards or success. Less than 3% of active participating, hardworking Forever Business Owners worldwide qualified for Chairman's Bonus in 2024."*

Find more details on qualification in the Forever Company Policy.

WHAT YOU EARN

Every Chairman's Bonus award is determined by the number of shares you have in the global bonus pool.

Here's how it works:

One half of the pool is paid to those who qualify in Levels 1, 2 and 3. One third of the pool is paid to those qualify in Levels 2 and 3. And, one sixth of the pool is paid to those who qualify in Level 3.

The qualifier will be awarded one share for each of the total case credits generated in the qualifying country, plus the shares generated by the first Chairman's Bonus qualifier in each sponsorship line in any participating country.

Each pool will be divided by the grand total shares of everyone who qualified for that pool to determine the money factor for that division. This money factor will be multiplied by the shares of each individual to arrive at the payment amount of the earned incentive award.

A Trip to Global Rally

In addition to your Chairman's Bonus award, if you've qualified for Chairman's Bonus, but haven't qualified for Global Rally, with at least 1,500 case credits in the qualification period, including 50 CC from new Business Activities, you'll be rewarded with airfare, lodging and meals for 5 days and 4 nights of Global Rally. The Chairman's Bonus qualifiers also get a special night to celebrate their achievement with the Chairman's Bonus Party.



Chairman's Bonus: *"Forever makes no guarantees on awards or success. Less than 4% of active participating, hardworking Forever Business Owners worldwide qualified for Forever Global Rally in 2024."*

Eagle Manager



FLYING HIGH.

Eagle Managers represent our Forever Business Owners who are dedicated to building their business and helping others look and feel better.

The power of becoming an Eagle Manager is that it provides the potential to grow your business further. Eagle Managers are also invited each year to the Eagle Manager's Retreat for training, relaxation, and networking with other business leaders!

EMR: *"Forever makes no guarantees on awards or success. Less than 3% of active, participating, hardworking Forever Business Owners worldwide qualified for Forever's Eagle Manager's Retreat in 2024."*

Find more details on qualification in the Forever Company Policy.

HOW TO QUALIFY

Qualification Period: May 1 – April 30

To qualify, an FBO must meet the following criteria:

- Be Active and Leadership Bonus qualified every month.
- Accumulate at least 720 total case credits, of which at least 100 must be new case credits.
- Personally sponsor and develop at least three new Supervisor lines in any operating country.

WHAT YOU EARN

Eagle Managers are invited to the Eagle Manager's Retreat each year where they will gain valuable training from top Forever Business Owners and executives, network and exchange business tips with other global leaders, travel to a new exotic and exciting destination and receive recognition for their accomplishments in the Forever world.

Being an Eagle means being an elite member of the Forever family. As an Eagle Manager, a Forever Business Owner may be called on to train at global events, share business ideas with the executive team and will have more opportunities to grow their influence.

Eagle Manager and the Eagle Manager's Retreat is a vital stepping stone for any serious business builder.



EMR: *"Extraordinary achievement! Forever makes no guarantees on awards or success. Less than 1% of active, participating, hardworking Forever Business Owners worldwide qualified for Gem Levels in 2024."*

Eagle Manager Levels

MARKETING PLAN LEVEL	# OF EAGLE LINES	TITLE	EAGLE LEVEL
MANAGER	0	Eagle Manager	Level 1
SENIOR MANAGER	1-2	Senior Eagle Manager	Level 2
SOARING MANAGER	3-5	Soaring Eagle Manager	Level 3
SAPPHIRE MANAGER	3-5	Sapphire Manager EAGLE QUALIFIED	Level 3
	6-9	Sapphire Manager EAGLE QUALIFIED	Level 4
DIAMOND SAPPHIRE MANAGER	3-5	Diamond Sapphire Manager EAGLE QUALIFIED	Level 3
	6-9	Diamond Sapphire Manager EAGLE QUALIFIED	Level 4
	10-14	Diamond Sapphire Manager EAGLE QUALIFIED	Level 5
DIAMOND MANAGER	3-5	Diamond Manager EAGLE QUALIFIED	Level 3
	6-9	Diamond Manager EAGLE QUALIFIED	Level 4
	10-14	Diamond Manager EAGLE QUALIFIED	Level 5
	15+	Diamond Manager EAGLE QUALIFIED	Level 6
DOUBLE DIAMOND MANAGER	3-5	Double Diamond Manager EAGLE QUALIFIED	Level 3
	6-9	Double Diamond Manager EAGLE QUALIFIED	Level 4
	10-14	Double Diamond Manager EAGLE QUALIFIED	Level 5
	15+	Double Diamond Manager EAGLE QUALIFIED	Level 6
TRIPLE DIAMOND MANAGER	3-5	Triple Diamond Manager EAGLE QUALIFIED	Level 3
	6-9	Triple Diamond Manager EAGLE QUALIFIED	Level 4
	10-14	Triple Diamond Manager EAGLE QUALIFIED	Level 5
	15+	Triple Diamond Manager EAGLE QUALIFIED	Level 6



WHAT DRIVES YOU?

Feel great about your next adventure with the Forever2Drive earned incentive. With this incentive, you can potentially receive a supplemental award to use towards a car, boat, motorcycle, or whatever you want to drive.

Forever2Drive: *"Forever makes no guarantees on awards or success. Less than 3% of active, participating, hardworking Forever Business Owners worldwide qualified for Forever2Drive incentives in 2024."*

FOREVER2DRIVE

HOW TO QUALIFY

Qualification Period: 3 Consecutive Months

To qualify for Earned Incentive, Forever2Drive, a Forever Business Owner must achieve a certain number of case credits in consecutive months.

LEVEL 1

Month 1 – 50 CCs
Month 2 – 100 CCs
Month 3 – 150 CCs
The Company will pay a maximum of $400 per month for a maximum of 36 consecutive months.

LEVEL 2

Month 1 – 75 CCs
Month 2 – 150 CCs
Month 3 – 225 CCs
The Company will pay a maximum of $600 per month for a maximum of 36 consecutive months.

LEVEL 3

Month 1 – 100 CCs
Month 2 – 200 CCs
Month 3 – 300 CCs
The Company will pay a maximum of $800 per month for a maximum of 36 consecutive months.

The more case credits you accumulate, the more Forever2Drive bonus you can earn!

And, what's the best part? You can qualify for a higher incentive level immediately after completing your third month of qualification.

For example, if you qualify for Forever2Drive level 1 in January, February and March, you can qualify for level 2 in April! Once you've qualified, you receive your Forever2Drive payment for 36 months.

To receive your full bonus during the qualified period, you must continue achieving the level of sales from your third month. Don't forget that the CCs earned by your team also count towards your total!

Forever2Drive: *"Forever makes no guarantees on awards or success. Less than 3% of active, participating, hardworking Forever Business Owners worldwide qualified for Forever2Drive incentives in 2024."*

Find more details on qualification in the Forever Company Policy.





